

2007 ANNUAL REPORT



FRIENDS OF
BOERNER
BOTANICAL
GARDENS
Milwaukee County's Living Museum



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Mission Statement

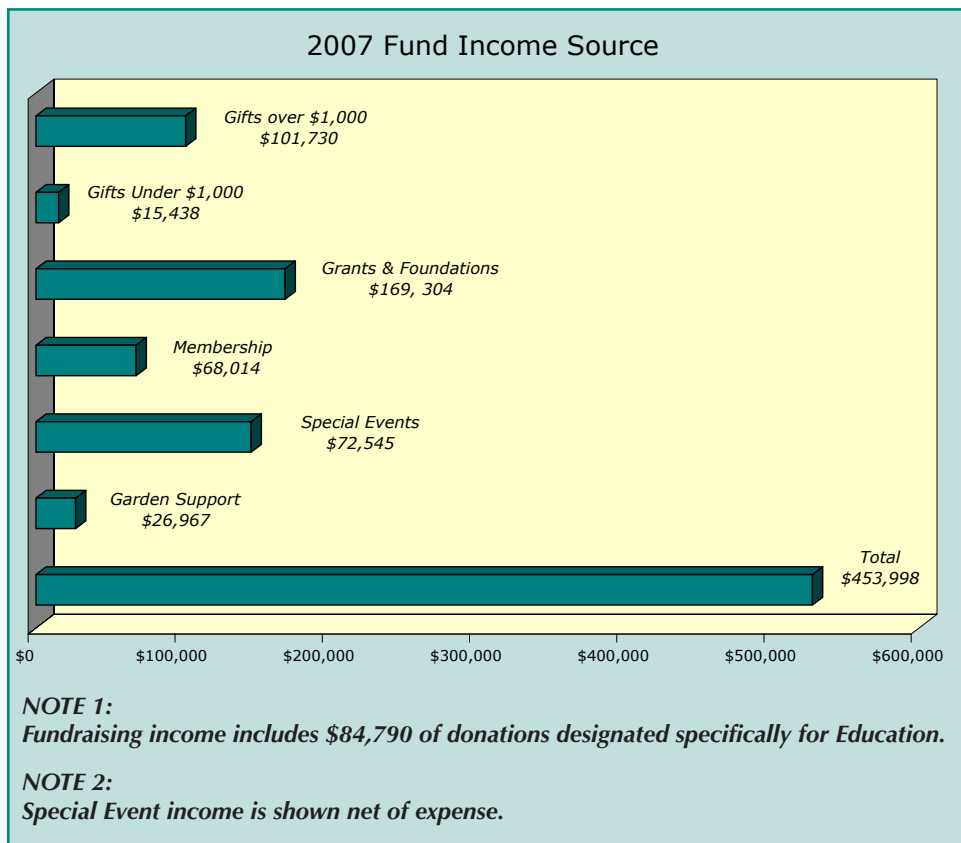
The Friends of Boerner Botanical Gardens promote the Gardens as a unique resource for understanding and enjoying nature, horticulture, recreation and the environment. Through sponsorship of programs emphasizing education, the arts and the Gardens as a living museum, the Friends endeavor to preserve and enhance the natural and historical assets of the Gardens for its visitors.



Development Overview from the Board President and Executive Director

It is hard to believe that a year has gone by since we last reported on the welfare of the Friends of Boerner Botanical Gardens; with the flowering of the spring bulbs and the crabapple trees, we know that it is indeed that time again.

The Friends of Boerner Botanical Gardens are committed to building a diverse and enduring base of support through a variety of methods. The chart below summarizes the sources of income in 2007.



According to the audited financial reports, the Friends completed 2007 with a positive balance of \$1,222 compared to a \$165,139 loss in 2006. These positive results are due in part to the growth of our current programs, increased fundraising revenues and a substantial reduction in operating expense.

Plant Hope, an innovative addition to our Children's Education program, expanded the Friends' outreach by providing deserving, third-grade students hands-on exposure to the importance of the plant world. Plant Hope attracted generous new support from both foundations and individual donors and was warmly received by the Milwaukee Public Schools. In 2008, we will expand it from three schools to six.

Friends' members remain critical to our success as membership accounts for approximately 15% of our fund income. A membership at the Garden Friend level of \$100 covers the direct costs for approximately 25 school children to attend classes at Boerner Botanical Gardens and receive Plant Science instruction. It is important to note that we could not have attained any measure of success without our loyal members. You have been with us through thick and thin, not only supporting the Friends financially, but also encouraging families and neighbors to visit Boerner and fostering greater appreciation for the Gardens throughout the community.

The Friends' Board of Directors are exemplary leaders. The majority of the Directors support the organization at the **SEEDS** level of \$1,000+, and each Director participated in fundraising events and committee service.


Over the past year, we have continued to improve our financial reporting capabilities. Under guidance of the Finance Committee and Treasurer Robert J. Petri we have improved our ability to project our revenues and expenses and manage our cash flow needs. This stability will allow the Board to develop a longer-term budget so that we can project our needs further into the future and provide a greater level of support to promote and preserve Boerner.

In closing, we want to thank all of our members, individual donors, and the Milwaukee area corporations and foundations whose commitments make us strong. You have our commitment that as the Friends continue to grow and evolve we will ensure that all new programs and initiatives we undertake make a positive contribution and impact on the Greater Milwaukee community.

The best way to assist the Friends of Boerner Botanical Gardens in the development of educational programs and in preservation of this historical asset is to help us build a vibrant organization. Please consider a gift to the Friends of Boerner Botanical Gardens which is an investment in the belief that our lives can be enriched.



Michael G. Goller
President



Trish T. Haudricourt
Executive Director



"Beasties™ Bloomin' at Boerner" delighted visitors and generated special event funds

Planting Seeds

Educating the next generation of environmental stewards.

In 2007 The Friends reached more than **10,000** students with our Plant Science curriculum. In grade schools across five counties, in classrooms and in the Gardens, educators shared their knowledge of the benefits of plants in our natural world. Participation in plant science programs encourages young minds to explore the environment, builds a sense of discovery and reinforces the role of plants in our lives. These lessons encourage stewardship of our planet, care for living organisms and promote healthful eating habits.

Made possible with funding provided by the Melitta Pick Charitable Trust, the Bert L. and Patricia S. Steigleder Charitable Trust, the Service Club of Milwaukee, the Charles D. Ortgiesen Foundation and the Evan and Marion Helfaer Foundation, Plant Hope was created to provide full scholarship and transportation for over 300 deserving Milwaukee Public School students. These MPS students embarked on an exciting and interactive journey to bring science to life. Third graders from Bruce Guadalupe Elementary, Congress Elementary School and Starms Discovery Learning Center created their own outdoor plant laboratory with the help of Boerner horticulturists, Friends' educators and volunteers.



Plant Hope students enjoy the "fruits" of their labor.

In 2006, the Friends' Board of Directors committed to hire a professional to direct the education initiatives of the Friends. Cecelia Vitale-Reddy joined the organization in June 2007. Ms. Reddy has a B.S. in Elementary Education, an M.S. in Administrative Leadership-Adult Education and 25 years of museum education experience. Ms. Reddy works along with our Education Coordinator Monica Jeske, a former MPS science teacher, to coordinate adult, childrens and family programming. Monica and Cecelia are assisted by a part-time staff of certified classroom educators, green industry professionals subject matter experts and a multitude of volunteers who serve as garden docents.

Adult Education

The Adult Education program continued to grow with more than 50 classes conducted in six different tracks. These programs continue to support Alfred Boerner's vision of the Gardens as a resource for the community. The popular Wednesday evening Garden Walks and weekend classes had more than 600 attendees. The 2007 Annual Garden Trends Symposium, *The Artful Garden*, was a sold-out event that featured national, regional and local garden experts in a day-long conference.



In June the UW-Extension Horticulture Center opened on the lower level of the Education and Visitor Center. This regional public resource is a true testament to the public/private partnership at Boerner Botanical Gardens. The UW Extension Horticulture Center has begun a database of the plant collection at Boerner and is making it available to hobbyists and professionals alike. State of the art diagnostic equipment and online resources provide valuable information on topics such as disease and plant identification.



Representatives from Boerner Botanical Gardens, UW-Extension and the Friends participate in a groundbreaking ceremony in June.

Pictured left to right: UW Cooperative Extension Dean Rick Klemme, Boerner Director Shirley Dommer Walczak, and Friends' Director Emeritus Thomas S. Barber

Enhancing the Visitor Experience

The Gift Shop of the Friends contributes to the general operations of the organization by selling everything from soil scoops to fine art. The Gift Shop of the Friends features works by local artists. The Friends' co-founder and first President Karen Case was one of this year's featured artists. Karen held an early summer exhibition of Raku pottery.



Art en Fleur

In July, floral art took center stage at Boerner Botanical Gardens as members of the Garden Club of America hosted *Art en Fleur*. Floral displays and horticultural specimens were displayed and judged throughout the three day exhibition. The proceeds were donated by the participating garden clubs to benefit the educational programs of the Friends of Boerner Botanical Gardens.



Financial Highlights

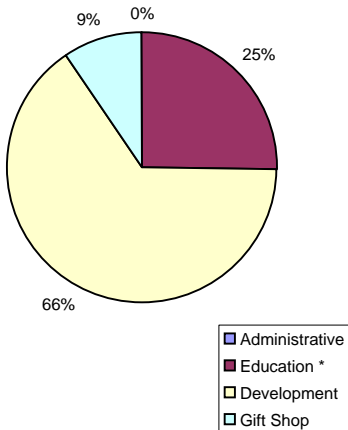
Years Ended December 31, 2007 and 2006

	2006 Actual	2007 Actual	2008 Budget
Income			
Administrative	4,077	113	810
Education*	120,777	141,851	139,700
Development	345,273	369,208	415,000
Gift Shop	44,912	52,953	57,900
Total Operating Income	<u>515,039</u>	<u>564,125</u>	<u>613,410</u>
Expense			
Administrative	114,052	91,309	100,524
Education	219,928	173,493	219,081
Development	169,476	163,540	150,795
Gift Shop	96,861	76,994	84,420
Total Operating Expense	<u>600,318</u>	<u>505,336</u>	<u>554,820</u>
Net Income (Deficit) from Operations	(85,279)	58,789	58,590
Revenue Bonds - Net Income (Deficit)**	(79,860)	(57,567)	(58,590)

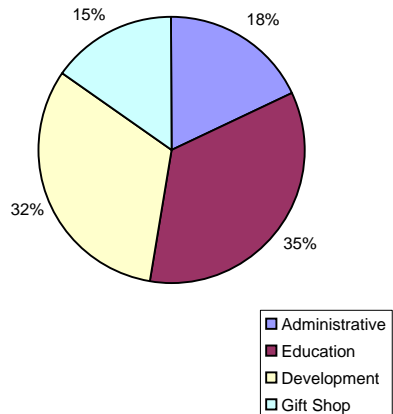
* Education includes Adult Education, CHE and Library

** Revenue Bonds includes Investment Income less Bond related Expenses

2007 Operating Income



2007 Operating Expenses



The Gift of Time

Approximately 125 talented volunteers devoted more than 2,100 hours of their time in 2007 in support of the Friends of Boerner Botanical Gardens. This gift of time would be equal to over \$25,000 at an average of \$11 per hour in paid staff time. The Friends' volunteers are the ambassadors of the Gardens, and we offer our appreciation for their service. Thank you for all you do for Boerner Botanical Gardens.

Dana Anderson
Rebecca Anderson
Matty Andrzejewski
Joan Armstrong
Jeanne Baas
Ali Baerbock-Wassweiler
Patricia Barry
Hope Bastian
Kathryn Behr
Char Belland
Sharon Beyer
Carol Block
Audrey Blomgren
Burt Blomgren
Mary Boehme
Joyce Boldt
Kathy Bosch
Marge Bosse
Mary Ann Brandhagen
Virginia Brunner
JoAnne Budisch
Eileen Cantwell
Rosemary Carpenter
Audrey Conrad
Joyce Cunningham
Esther Demerdash
Ann Dougherty
Becky Druml
Elaine Drydyk
Mary Ann Dude
Beverley Edwards
Ernie Faja
Pamela Falvey
Antonella Ferrise
Maria Fleschner
Helen Flynn
Doris Fons
Susan Fricker
Randy Gascoigne
Sandy Gascoigne
Jerry Gould

Sylvia Gould
Gail Griswold-Randazzo
Elaine Haberichter
Karleen Haberichter
Alice Hain
Nan Hayek
Robert Hayek
Rose Hill
Corrine Honebein
Janet Hubbard
Jackie Jackowicz
Billy Jo Jacobson
Jeanne Jarecki
Bruce Jeske
Gloria Jones
Sally Kehl
Norma Keller
Susan Kellogg
Alice Klaybor
Kitty Klein
Mary Klemp
Brittany Kohls
Sandi Kohls
Audra Kontowicz
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Marge Laflin
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Cindy Lindstedt
Ben Litwin
Darlene Lochbiler
Arlene Logan
Bob Logan
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Jean Longenecker
Jane MacAvaney
Judy Maersch
Lucille Marcich
Don Mayer
Pauline Mayer
Mary Murphy

Nancy Nelson
Anita Nickerson
Doris Nuber
Judy Ohl
Richard Ohl
Suzanne Peterson-Acklam
Ann Phillips
Karen Ann Pierce
Muriel Plichta
Deborah Puza
Gail Randazzo
Edward Reinke
Mary Rockstad
Arlene Ryan
Dennis Sampson
Lynne Schade
Jim Schaefer
Rick Schmitt
Lynda Sherer
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Mary Simmers
Gloria Snearly
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Gregory Stasiewicz
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Pauline Tarantino
JoAnne Taylor
Charlotte (Char) Tock
Diane Tower
Norine Trewyn
Ali Wassweiler
Margaret Watson
Mary Weber
Barb Wengerscheidt
Barbara Wesener
Robert Wilson
Leone Wisialowski
Janice Witkowski
LaVerne Wittig
Michael Wittig
Mary Ann Zauner



Tribute Gifts

The following donations were made in honor or memory of individuals whose lives have been touched by Boerner Botanical Gardens. These gifts provide direct support for the care and maintenance of the Gardens.

George O. Berg
Carol Blink
Bruce Boldt
Wesley Eisenhower
Patti Failey
Dick and Shirley Fitzgerald
Robert Foker
Robert and Gladys Gehlhaart
Marilyn Gosse
James Grunow
Stanley Gutowski
Bernard and Virginia Helland
Chris Hicks
Ralph and Nancy Inbusch
Dr. Jan Jensen
Sadie Johnson
Bernard Kaczowski
Dorothy Karegeannes
Arlene M. Kaufman
Ken Konecke
Roy and Katherine Liebert
Judy Lohman
Marie Luke
Jim and Jan McKenna
Howard V. Perschbacher
Dorothy Pierce
Bob Skiera
Dr. Joseph Stone
George A. Szulczewski
Janis Villa
Susan Wasshausen
Darlene Weis



Tribute gifts can be dedicated to restoration of important works of art.



In memory of our friend Jim who shared his life and leadership with so many.

James R. Ryan

June 1943 – November 2007

In Recognition of Generosity

The Friends of Boerner Botanical Gardens are grateful to the individuals and organizations whose contributions support our operations and programs.

Donations are listed for the period of January 1, 2007 through December 31, 2007. It is our goal to recognize all of our donors. We apologize for any errors or omissions.

Clubs and Societies

Daylily Society of Southeast WI, Inc.
Fox Point Federated Garden Club
Green Tree Garden Club
Kettle Moraine Garden Club
Milwaukee Rose Society, Inc.
Racine Garden Club
Southeast Wisconsin Hosta Society
Sum-Mer Del Garden Club
The Herb Society of America-WI Unit
Wisconsin Iris Society

Matching Gift Companies

AT&T Foundation
Eaton Corporation
Emerson Electric Company
Johnson Controls Foundation
JPMorgan Chase Foundation
PPC Foundation
PPG Industries Foundation
Rockwell International Corp. Trust
Seaquist Closures
U.S. Bancorp Foundation
Wisconsin Energy Corporation Foundation, Inc.

Corporate, Foundation and Organization Support

Antonia Foundation
The Lynde and Harry Bradley Foundation
The Marjorie L. Christiansen Foundation
Patrick and Anna M. Cudahy Fund
Mae E. Demmer Charitable Trust
Greater Milwaukee Foundation
Growing Power, Inc.
Evan and Marion Helfaer Foundation
Dorothy Inbusch Foundation, Inc.
JP Morgan Chase Foundation
M & I Foundation, Inc.
Melitta Pick Charitable Trust
Puelicher Foundation
Marian R. Scheibe Foundation
Schoenleber Foundation, Inc.
Marjorie Siebert Aylen Foundation
Will Ross Memorial Foundation
WLCA Metro Milwaukee Chapter



Abstract sculpture donated by Wisconsin artist and sculptor Michael Kmiotek

Special Thank You...

The **2007 Garden Party Committee** worked diligently to create a memorable evening. The Friends thank committee co-chairs Shelley McGauran & Mary Read and the committee members who donated their time and talents.

Committee Members

Elaine Burke
Betsy Cornwell

Laura DeGuire
Lori Didier

Julie Robbins
Ann Walton

Becky Wegmann
Marie Zingale

Event Sponsors



Rose Sponsor

Joan and Roger Boerner

Iris Sponsors

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Elizabeth Quadracci
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Susan Kasten
David and Camilla Kundert
Nancy and Arthur Laskin
Jim and Janet McKenna
Peggy Purtell
Mr. and Mrs. VanDyke
Ali and Andrew Wassweiler

Special Thank You to
Bill DeLind and
Dennis Pearson
for their part in
"Beasties™ Bloomin'"
at Boerner."

Signature Beastie™, "Born to Be Wild,"
painted by Patricia Herman





Supporters of Education, the
Environment and Developmental Strides.

*Donors who have given \$1,000 or more
in a single year to support the Friends*

SEEDS (\$1000+)

Janet C. Balding

Thomas S. Barber

Bill and Kathe Biersach

Roger and Joan Boerner

Deanna Braeger

Andrea Bryant

Elaine Burke

Ellen and Norrie Daroga

Tom and Connie Drew

Suzy and Byron Foster

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David and Jill Heller

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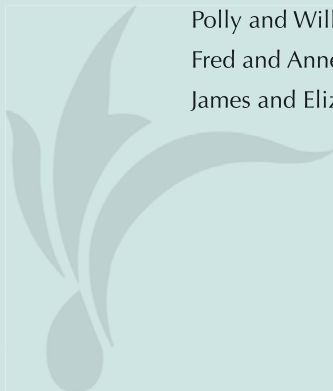
Mary Ann Stueber

David and Julia Uihlein

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Hales Corners, WI 53130
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www.boernerbotanicalgardens.org

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GARDENS**
Milwaukee County's Living Museum

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